



## **SEO Tasks & Actions offered by Let Me Organise You**

### **General SEO Tasks:**

15 key search terms updated behind Wordpress install (through use of SEO Plugin).

Page titles align (Inc. site title for main key word) again done through Plugin.

Google analytics code implemented into the back end of website. Alignment with eCommerce where necessary too. Monthly GA report sent to you. Dashboard set up.

Google Search Console talking to website also.

All internal links on website working, present and correct.

HTML Site Map present / and updated.

XML Site Map generated, aligned to server, update (month on month) and submission to Google (website crawl).

Wordpress; Permalinks working perfectly.

Relevant ALT text on all images.

### **Monthly SEO Tasks:**

Monthly blog post written or edited and then posted to the website (blog) to contain relevant chosen search terms. With relevant keyword tagging and relevant ALT text on images.

*Monthly Keyword research / Competitor Analysis*

Monthly Google Analytics Report emailed to client (as above).



## **Monthly SEO Actions**

Monthly Page name (tag) change suggestions / Implementation

Monthly Alt tag change suggestions / Implementation

Monthly Keyword density in site content suggestions / Implementation

Interlinking wherever required (Monthly)

HTML Site Map update (Update to include submission to Google) (Monthly)

XML Site Map update (Update to include submission to Google) (Monthly)